

COOKIE POLICY

BACKGROUND:

This Cookie Policy explains how Simplifeye CPD (**we / us / our**) uses cookies and similar tracking technologies on our website at www.simplifeyecpd.com (**Our Site**).

1. What Are Cookies?

Cookies are small text files that are stored on your device when you visit Our Site (**Cookies**). They are widely used to make websites work efficiently and improve users' browsing experience. Cookies can also be used to collect data for various purposes, such as analysing website traffic, personalising content, and delivering targeted advertisements.

Our use of Cookies is regulated by the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2003 (SI 2003/2426) (as amended), the Data (Use and Access) Act 2025 and the relevant parts of the retained EU law version of the General Data Protection Regulation ((EU) 2016/679) (**UK GDPR**) and the Data (Use and Access) Act 2025. Together these are referred to as **Cookie Law**

2. Types of Cookies We Use

Our Site may place and access certain first-party Cookies on your device. First-party Cookies are used to facilitate and improve your experience of Our Site. We use the following types of first-party Cookies on our website:

2.1. Essential Cookies: These Cookies are necessary for the proper functioning of Our Site. They enable you to navigate Our Site and use its features, such as accessing any secure areas and making transactions. You can switch off these essential Cookies in your browser setting, however without them, some services or parts of Our Site may not be available.

2.2. Functional Cookies: Functional Cookies allow Our Site to recognise you and remember your choices and preferences, such as language settings and region. These Cookies enhance your experience by providing personalised content.

2.3 Analytical or Performance Cookies: These Cookies help us understand how visitors interact with Our Site by collecting information about page views, the number of unique visitors, the source of traffic, how users navigate around Our Site and other statistical data. We use this information to target potential customers, improve Our Site's performance and user experience, for example ensuring users can find what they are looking for quickly. Our analytics and performance Cookies are placed by Usercentrics].

Third party Cookies on Our Site, such as advertising and analytics Cookies, may track your activity across websites to deliver personalised content, measure advertising effectiveness, and analyse traffic patterns. You can control your preferences for these third party Cookies via your browser settings (see section 3 below) or by opting out through those third-parties' consumer pages.

3. How to Manage Cookies

Before Cookies are placed on your device by Our Site, you will be shown a pop-up asking you to give your consent to set those Cookies. You will be able to choose whether to consent only to necessary Cookies and/ or to non-essential Cookies. Necessary Cookies help make Our Site more useable for users by enabling basic functions like page navigation and access to secure areas of Our Site. Our Site cannot function properly without these Cookies. By consenting to the placing of Cookies you are enabling us to provide the best possible experience and service to you. The non-essential Cookies on Our Site are not integral to the functioning of Our Site and your use and experience of Our Site will not be impaired by refusing consent to them.

You can also manage your Cookie preferences by adjusting your browser settings. Most web browsers allow you to block or delete Cookies, and also enable you to choose whether you wish to disable all Cookies or only non-essential Cookies. By default, most internet browsers accept Cookies, but this can be changed. Please refer to your browser's help menu for instructions on how to manage Cookies. Please note that doing so may affect your experience on Our Site.

Links to instructions on how to manage Cookies in the most common internet browsers appear below:

[Google Chrome](#)

[Microsoft Edge](#)

[Mozilla Firefox](#)

[Safari](#)

4. Cookie Consent

By using Our Site, you consent to the use of Cookies as described in this Cookie Policy. You have the option to withdraw your consent at any time by adjusting your Cookie preferences as outlined in Section 3.

5. Contact Us

If you have questions or concerns about our Cookie Policy or our data protection practices generally, please contact us by email at info@simplylifeyecpd.com.

6. Updates to this Cookie Policy

We may update this Cookie Policy to reflect changes in our Cookie practices or Cookie Law. Any updates will be posted on this page, so you are advised to check it from time to time.

This Cookie Policy was last updated on 15/08/2025.